

Growth of E-Commerce: It's Impact on Employment in India- An Analysis

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ABSTRACT

Ecommerce calling as electronic commerce or internet commerce means buying and selling of goods or services using the internet, Transaction of goods, services money, funds, and data are also considered as E-commerce. “With the wide adoption of the Internet and the introduction of the World Wide Web in 1991 and of the first browser for accessing it in 1993, most e-commerce shifted to the Internet. More recently, with the global spread of smartphones and the accessibility of fast broadband connections to the Internet, much e-commerce moved to mobile devices, which also included tablets, laptops, and wearable products such as watches”. The origin of e-commerce date back to the 1948–49 Berlin blockade and airlift with a system of ordering goods primarily via telex before advent of internet, but after internet came into existence. The online order was Pizza from Pizza Hut was the first online transaction.

