Analysis of Current Economic Scenario Concerning Public Health of India

Dr. Rashmi Choudhary, Pooja Prakash Srivastava

Department of Management, ICFAI University, Rajawala Road, Selaqui, Central hope town -248197, Uttarakhand, India

ABSTRACT

This study aims to recognize the Health issues faced by Rural people. Public health is a growing field that aims to prevent disease and promote good health amongst communities. The generation today is glued to hospitality in every sense, such as public health, Women education, the support given by the government, gender gap. Although the government is working a lot for the improvement of public health as well as for the betterment of women’s health, still there are a lot of changes to be required but as per data and records. Government initiatives in public health have recorded some noteworthy successes over time, the Indian health system is ranked 118 among 191 WHO member countries on overall health performance. India ranks 154th out of 195 countries in terms of quality and accessibility of health care. Still, there is a lack of facility in government hospitals and important needs were potentially unmet. The paper finds the health system of India and government initiatives for women’s health betterment, especially for rural areas. New tools and techniques can also be launched for the betterment of people. Many Health Awareness Schemes were also conducted in rural areas for creating health awareness among rural people. There is a slogan given by WHO “Health for all”. It should be implemented in real life as well. Schemes that have been launched by PM MODI “AYUSHMAN BHARAT HEALTH INSURANCE SCHEME” on 23rd September 2018. Other Schemes such as Pradhan Mantri Matrivta Vandana Yojana (2010), Janani Suraksha Yojana (2005), Janani Shishu Suraksha Karyakaram (JSSK) 2011, Midday Meal Scheme, Revised National Tuberculosis Control Program. No doubt this is the best scheme that covers Insurance of 5 lakhs per family. Based on both literature surveys and research findings there a lack of Awareness and Education in rural areas. Due to which several schemes cannot be utilized properly.

Keywords: - Public health, Health Schemes, poverty, Rural health, Janani Shishu Suraksha Karyakaram (JSSK), Ayushman Bharat Health Insurance Scheme.