

Youth Entrepreneurship Through Aquaculture Providing New Avenue to Rural Development w.r.t Dist: Raipur C.G

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ABSTRACT

India is a land of villages and farming can be proved as the backbone of economy, but villages also have some unique problems which can be triggered through entrepreneurship. Entrepreneurship among professionals aiming to offer solutions and tap into the rural opportunity. The development of entrepreneurship can be a major means of fighting economic inertia in rural areas. Rural entrepreneurship can be defined as entrepreneurship emerging at village level which can take place in a variety of fields of Endeavour such as business, industry, agriculture and acts as a potent factor for economic development. Aquaculture development has been in a rapid phase and many of the states in India have progressed showing ways for sustainable livelihoods for rural and urban communities. In the recent years the state Chhattisgarh has shown an unprecedented growth in terms of production and productivity in aquaculture. This paper is an attempt to show case how Fish farming can be the possible entrepreneurship option in Chhattisgarh for youth. The study concludes that use of viable technologies coupled with robust fisheries policies can be the key for success for Youth Entrepreneur of Chhattisgarh.

Keywords: Rural Entrepreneurship, Chhattisgarh aquaculture, production, productivity, Fish farming

