Publishing Research Articles in Journals Having impact factor – a blessing or a curse?

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ABSTRACT

It is interesting to see the reaction by institutions that use the Impact Factor as a measuring stick for tenure and other advancements. Reporting and publishing research from a country with limited research capacity experiences/resources from editors and researches presently hold issues that researchers need to be aware when they prepare, present and submit their work to maximize their chances of publication. However, it is found that most big publishers are just gaming with the meta-data base of the computer-generated data of the cited articles. This topic highlights of the about the factors which can affects the citations of the articles published by other publishers/societies smartly.

Keywords: Publishing Industry; Publication - Chemistry Journals; Impact Factor

