

The Effect of Accounting Information, Own Capital and People's Business Loans (KUR) on MSME Income in Bogor City

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ABSTRACT

Efforts to increase MSME income are always carried out for business continuity. It should be noted the factors that influence the opinion of umkm. This study aims to determine how much influence the use of accounting information, own capital and People's Business Credit (KUR) loans has on MSME income. The object of this research is Micro, Small and Medium Enterprises in Bogor City. This research is a type of quantitative research. The population in this study was 61,834 with 100 MSME respondents. The sampling technique used was purposive sampling. The data analysis method used in this research is descriptive statistical method. The results showed that the use of accounting information, own capital and People's Business Credit (KUR) either simultaneously or partially had an effect on the income of MSMEs in Bogor City.

Keywords: Accounting information, Own capital, People's Business Credit Loans (KUR)

