Katrina Heijne (Editor)

Proceedings of the 14th European Conference on Creativity in Innovation

ECCI 2022 (9-10 November 2022)

Organized by European Association for Creativity & Innovation (EACI)

Published by AIJR Publisher, Dhaurahra, Balrampur, India 271604



Table of Contents

Disclaimer	i
About the Conference	v
Conference Committees	vi
Sponsors	vii

Academic Papers

Author(s)	Title	Page
Morten Bierganns	The Creative Process in 18 th Century Poetics: A Prologue to Psychological Conceptualisations of the 20 th Century	1-10
Carsten Deckert & Ahmed Mohya	Tinkering, Tools and Techniques – Creativity in German Engineering Education	11-18
Eleonora Fiore	The Creativity of Everyday Products: A Systemic Design Approach	19-26
Gabriela Goldschmidt	The Representational Imperative: Sketching and Design Creativity	27-36
Katrina Heijne	Promoting Creativity in the Classroom: Assessment Experiments in the Brave Space	37-41
Birgit Helene Jevnaker & Johan Olaisen	The Knowledge Work of the Future and the Future of Knowledge Work: Creativity and Innovation in Action	42-50
Lisette Langenberg & Matthijs Botman	Abandoning Functional Fixedness: Creative Solutions in Fracture Surgery Using Widely Available Materials	51-59
Marjoleine G. van der Meij & Sharon D. Zandbergen & Jonathan Luger	Civil Servants' Perspectives of Creativity in Multi-Stakeholder Urban Food System Transformation	60-66
Jörg Rainer Noennig, Balazs Cserpes, Francesca Ceola, Jan Barski, Klara-Maria Brandenburger, Marie Malchow	Co-creation and Convergence - The Methodology for Designing the Migrant Integration Platform MICADO	67-82
Seweryn Rudnicki	Socializing the Undisciplined Thought: Ideation as a Social Practice	83-89
Mathilde Sarré-Charrier	Understanding Creadox through the Semiotics of Cooperative Transactions	90-95
Lieke Schneijdenberg & Katrina Heijne	Acquisitional Creativity: Improving Impact in Deliberate Organizational Change	96-109
Gianluigi Segalerba & Kathrin Bouvot	Creativity, Promotion of Creativity and Destruction of Creativity	110-118

Practical Papers

Author(s)	Title	Page
Maren Baermann	Motivating Creativity - Creating Motivation!	120-129
Guido Enthoven	How Do Ideas Change the World? Patterns in Social Innovation	130-139
Carla Sofia G. Machado, Fernando C. Sousa, Joao Pissarra, Ileana P. Monteiro, Briones	Going Beyond Facilitating Large-Group, Creative Problem-Solving Forums: A Case Study on Project Development in Tourism	140-150
Johnathan Marquis	Armamentarium Phantasmagoria	151-160
Jörg Rainer Noennig, Filipe Mello Rose, Paul Raphael, Stadelhofer, Anja Jannack	Co-Creation in Urban Strategy Making – Variety in Participant Recruitment and Interaction Formats for the Dresden Smart City Model Project	161-170
Luc De Schryver & Jan Lahuis	A systemic approach to building an innovation culture: a case study	171-178
Marcel A. van der Ven	When Organizational Culture and Climate Stimulate Our Creativity and Accelerate Innovation	179-186